

服装与服饰设计专业本科培养方案

Undergraduate Program for Fashion Design

一、培养目标

I、Educational Objectives

本专业坚持科学素质教育与人文素质教育相统一，以“厚基础，宽口径，高素质，强能力，重应用”为教学原则，结合本专业的市场需求，着力培养学生掌握服装设计基本理论知识、创新意识和实际动手的能力，注重学生了解服装市场的发展方向，为学生毕业后能在企业、科研单位、教育等相关的部门从事相关的工作打下坚实的基础。

The major adheres to the unification of scientific quality education and humanistic quality education unifies. With the principle of “thick foundation, wide caliber, high quality, strong ability and application” as the teaching principle, combined with the market demand of this major, the students focus on cultivating students to master the basic theoretical knowledge of fashion design. Innovative consciousness and practical ability, pay attention to students to understand the development direction of the clothing market, and lay a solid foundation for students to engage in related work in enterprises, research institutes, education and other related departments after graduation.

二、培养规格

II、Cultivation Standards

I) 学制

Length of Schooling

修业年限： 4 年

Duration: 4 years

II) 学位

Degree

授予学位：艺术学学士学位

Degrees conferred: Bachelor of art

III) 人才培养基本要求

Basic requirements for Cultivation

本专业学生主要学习服装紧密相关的基本原理，重点学习服装设计创新意识和动手能力。具备较好的服装设计专业基础知识和综合素质，能适应市场需要。

毕业生应重点具备以下几个方面的知识和能力

1. 具有良好的人格素质道德修养和艺术鉴赏能力
2. 具有较扎实的服装设计基本理论, 及具有现代服装设计理念的专业技能和方法
3. 了解传统民族服装历史风格
4. 具有独立的创新意识及能力
5. 具有良好的实践动手能力
6. 具有服装计算机辅助设计应用能力
7. 具有认知现代服装流行体系和适应市场的能力

The students of this major mainly study the basic principles of clothing closely related, focusing on the awareness of innovation and practical ability of fashion design. Having a good basic knowledge and comprehensive quality of fashion design, can adapt to market needs.

Graduates should focus on the following areas of knowledge and ability:

1. Have good personality ethics and artistic appreciation
2. Have a solid basic theories of clothing design, and professional skills and methods with modern clothing design concepts
3. Understand the historical style of traditional national costumes
4. Have independent innovation awareness and ability
5. Have good practical ability
6. Have the ability of computer design and application
7. Have the ability to recognize the modern fashion system and adapt to the market.

三、核心课程

III、Core Courses

服装设计方法, 服装画技法, 服装材料, 服饰配件设计, 服装结构设计, 服装工艺与制作, 立体裁剪, 中西服装史等。

Method of Fashion Design, Fashion Drawing, Garment Material, Fashion Accessory Design, Garment Structure Design, Clothing Technique and Making, Draping, History of Western Costume and so on.

四、主要实践性教学环节

IV、Main Internship and Practical Training

户外写生, 专业考察, 专业调查, 毕业设计, 毕业实习

Outdoor sketching, professional inspection, professional investigation, graduation design, graduation internship

五、学时与学分

V、Hours/Credits

学时学分构成表

Table of Hours and Credits

课程类别 Courses Classified		学时/周数 Period/Weeks	学分 Credits		学分比例 Proportion of Credits
			理论 Theory	实践 Practice	
通识课程平台 General Courses Platform	通 必 General Compulsory	642	35		20.1%
	通 选 General Elective				7.3%
学科基础课程平台 Basic Courses Platform	必 修 Compulsory	464	22.5		14.1%
	选 修 Elective	240	12		7.5%
专业课程平台 Major Courses Platform	必 修 Compulsory	780			
	选 修 Elective	312			
实践教学平台 Practical Teaching Platform	必 修 Compulsory	34w			20.0%
	选 修 Elective				
创新创业平台 Innovation and Entrepreneurship Platform	创新学分 Innovation Credits		3		3%
	创业学分 Entrepreneurship Credits		2		
小 计 Amount	必修学分 总数 Compulsory Credits		选修学分 总数 Elective Credits		选修学分比例 Proportion of Elective Credits
	理论学分 总数 Theory Credits		实践学分 总数 Practice Credits		实践教学环节比例 Proportion of Internship and Practical Training
最低毕业学分 The Lowest Graduate Credits		160.			

学期学分分配表

Division of Credits of Each Term

各学期学分分配 Division of Credits of Each Term		学期 Term							
		一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th
课程类别 Courses Classified									
通识课程平台 General Courses Platform	通 必 General Compulsory	10	10	6	8		1		
	通 选 (建议) General Elective (suggestive)		2	2	2	2	2	2	
学科基础课程平台 Basic Courses Platform	必 修 Compulsory	10.5	10		2				
	选 修 Elective		2	6	2				
专业课程平台 Major Courses Platform	必 修 Compulsory			5.5	9.5	10	5		
	选 修 Elective					2	4	7.5	
实践教学平台 Practical Teaching Platform	必 修 Compulsory	2	2	5	2	2	5	0	14
	选 修 Elective								
小计 Amount		22.5	26	24.5	25.5	16	17	9.5	14
创新创业平台 Innovation and Entrepreneurship Platform	创新学分 Innovation Credits	3							
	创业学分 Entrepreneurship Credits	2							
最低毕业学分 The Lowest Graduate Credits		160							

注① 学分比例：各教学平台或教学环节占最低毕业学分的比例。

②实践教学环节，包括集中性实践教学环节和实验教学（不含体育）。集中性实践教学环节，包括培养方案内集中实施的实践、实习、课程设计、毕业设计、毕业论文、社会调查等；实验教学，包括课内实验和独立开设实验。

③学期学分分配表中，选修课须规定每学期最少修读的学分。

六、教学进程计划表 / VI、Teaching Schedule Form

表一：通识课程平台 / Form I: General Course Platform

表一(A)：通识必修课程(通选课) / Form I (A): General Compulsory Courses (General Required)

课程编号 Course Code	课程名称 Course Names	学分数 Cr.s.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes	
				理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th		
				109100000418	军事理论 Military Theory	2	36	36				2					
109110000318	军事技能训练 Military Skill Training	0/2	36	0		36											1-2
20W100000613	英语 1 English 1	2	32	32				4									3-18
218110000313	体育 1 Physical Education 1	0/1	26			26		/2									3-15
217100000313	思想道德修养与法律基础 Cultivation of Morals and Fundamentals of Law	2.5/0.5	52	40		12		3 (文)	3 (理)								3-16/1-14
217100000413	形势与政策 Situation and Policy	2	32	32		0			2								1-16
217100000613	民族理论与民族政策 National Theory and National Policy	1.5/0.5	32	24		8			3								1-8
20W100000713	英语 2 English 2	2	32	32					4								1-16
218110000213	体育 2 Physical Education 2	0/1	32			32		/2									1-16
20W100000813	英语 3 English 3	2	32	32						4							1-16
218110000413	体育 3 Physical Education 3	0/1	32			32				/2							1-16
2171000122	中国近现代史纲要 Essentials of China Modern and Contemporary History	2.5/0.5	52	40		12			3 (文)	3 (理)							1-14
217100000113	马克思主义基本原理 Marxist Fundamentals	2.5/0.5	52	40		12				3 (文)	3 (理)						1-14
2171000121	毛泽东思想和中国特色社 会主义理论体系概论 Introduction to MAO zedong thought and socialist theoretical system with	4/1	88	64		24						4 (文)	4 (理)				1-16

课程编号 Course Code	课程名称 Course Names	学分 Crs.	总学 时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes	
				理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th		
	Chinese characteristics																
20W10000913	英语 4 English 4	2	32	32								4					1-16
218110000113	体育 4 Physical Education 4	0/1	32			32						/2					1-16
115100000113	就业指导 Employment Guidance	1	16	16										2			1-8/ 9-16

表一（B）：通识选修课程（通选课）/Form I (B): General Elective Courses

课程类别 Course Classi-fied	学分 Crs.
通识选修课程（通选课） General Elective Courses	12

表二：学科基础课程平台

Form II. Basic Course Platform

课程类别 Course Classified	课程编号 Numbers of courses	课程名称 Course Names	学分数 Cr.s.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes
					理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th	
学科基础必修 Require Basic Courses	203103032813	服装与服饰设计专业导论 Professional introduction	1	16	16					16							
	203103000113	中国美术史 History of Chinese Fine Arts	2	32	32					3							
	203103001113	外国美术史 History of Foreign Fine Arts	2	32	32					3							
	203100041018	素描 1 Literary Sketch1	2	48	48					12							
	203100043018	色彩 1 Color1	2	48	48					12							
	203100049018	图式语言 1 Schema Language1	2	48	48					12							
	203100042418	素描 2 Literary Sketch2	2	48	48					12							
	203100039618	线描 Line Drawing	2	48	48					12							
	203100043518	民族民间美术 Fine Arts of National and Folk	2	48	48					12							
	209100031018	计算机基础II Foundation Computer II	1.5	32	32					3							
	203103001713	视觉艺术心理学 Psychology of Visual Art	2	32	32					3							
202100000513	应用写作 Applied Writing	2	32	32							2						
选修 Elective Basic Courses	203100046618	色彩 2 Color2	2	48	48						12						需注明选修学分要求和学生
	203100043418	图式语言 2 Schema Language2															

课程类别 Course Classified	课程编号 Numbers of courses	课程名称 Course Names	学分数 Crs.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes		
					理论 The.	实验 Exp.	实践 Pra..	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th			
	203100044618	色彩构成 Color Composition															在某一学期最少选修学分		
	203100048018	三维构成 Composition																	
	203100040818	透视基础 Perspective	2	48	48							12							
	203100042818	书法 Calligraphy																	
	203100043618	装饰绘画 Decoration Painting																	
	203100044318	摄影基础 Basic of Photography																	
	203100044018	专业软件应用 Application of Computer Professional Software	2	48	48							3							
	203103002013	艺术概论 Introduction to Art																	
	203103001413	设计概论 Introduction to Design	2	32	32							3							
	203103001313	现当代艺术 Modern and Contemporary Art																	
	203103002113	少数民族美术鉴赏 Appreciation of Ethnic Art	2	32	32							3							
学分要求: 学分: 32.5 其中必修 22.5 学分, 选修 10 学分 Demand of Credits: Credits: 32.5 Required: 22.5 Elective: 10																			

表三：专业课程平台

Form III: Major Courses Platform

课程类别 Course Classified	课程编号 Course Code	课程名称 Course Names	学分数 Crs.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes	
					理论 The.	实验 Exp.	实践 Pra.	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th		
专业必修 Required Courses	203100053418	服装工艺与制作 1* Clothing Technique and Making 1	2	48	40	8						12						4w
	203100056218	服装设计方法 1* Method of Fashion Design 1	2	48	40	8						12						4w
	203100056518	服装结构设计 1* Garment Structure Design 1	2	48	40	8							12					4w
	203100056118	服装画技法 * Fashion Drawing	2	48	40	8							12					4w
	203100053918	服装设计方法 2* Method of Fashion Design 2	2	48	40	8							12					4w
	203100053518	立体贴剪 1* Draping 1	2	48	36	12							12					4w
	203100056018	中国服装史 History of Chinese Costume	1.5	36	28	8						6						6w
	203100055118	西洋服装史 History of Western Costume	1.5	36	24	12							6					4w
	203100055718	服装工艺与制作 2* Clothing Technique and Making 2	2	48	36	12								12				4w
	203100054718	服装结构设计 2* Garment Structure Design 2	3	72	60	12								12				6w
	203100063018	立体贴剪 2* Draping 2	2.5	60	12	48								15				4w
	203100054518	服装设计方法 3* Method of Fashion Design 3	2.5	60	44	16								15				6w
	203100054118	服饰配件设计 * Fashion Accessory Design	2.5	60	48	16									15			4w
	203100054418	服装设计方法 4* Method of Fashion Design 4	2.5	60	48	16									15			4w

课程类别 Course Classified	课程编号 Course Code	课程名称 Course Names	学分数 Crs.	总学时 Hrs.	学时类型 Period Classification				各学期周学时分配 Division of class-hour in Every Week of Each Term								备注 Notes	
					理论 The.	实验 Exp.	实践 Pra.	习题 Ueb	一 1st	二 2nd	三 3rd	四 4th	五 5th	六 6th	七 7th	八 8th		
专业选修 Elective courses	203100055218	服装材料 Garment Material	2	48	40	8								12			4w	
	203100055318	戏剧舞台服装 Costume of Theatre																
	203100053318	服装工艺与制作 3 * Clothing Technique and Making 3	2.5	60	44	16									15			
	203100047318	服装编导与策划 Direction of Fashion Performance																
	203100056418	服装营销 Fashion Marketing	1.5	36	18	18								6			6w	
	203100054618	服装商品企划 Garment Product Planning																
	203100055618	民族服饰与创新 Costume of Chinese Minority and Creativity	2.5	60	44	16									15		4w	
	203100053718	服装展示设计 Design of Fashion Display																
	203100056618	服装工艺与制作 4 * Clothing Technique and Making 4	2.5	60	44	16									15			
	203100055418	面料塑形 Clothing Material Shaping																
	203100054218	服装结构设计 3 * Garment Structure Design 3	2.5	60	44	16									15			
	203100054018	服装推板技术 Skill of Pattern Grading																
总学时合计: 1076 The Whole Periods: 428/648			学期周学时小计 Periods in Each Term							132	228	300	252	180				
总学分合计: 43.5 The Whole Credits: 30/13.5			学期学分小计 Credits in Each Term							5.5	9.5	12	9	7.5				
学分要求: 43.5 学分: 43.5 其中必修 30 学分, 选修 13.5 学分 Demand of Credits: 43.5 Credits: 43.5 Required: 30 Elective: 13.5																		

表四：实践教学平台

Form IV: Practical Teaching Platform

类别 Category	课程编号 Course Code	实践教学名称 Practical Teaching Name	学分 Crns.	周数 Total Period	学时类型 Type of Period		各学期周学时分配 Division of class-hour in Every Week of Each Term								地点 Place	
					实验 Exp.	实习 Pra.	一	二	三	四	五	六	七	八		
							1st	2nd	3rd	4th	5th	6th	7th	8th		
教学实践 Teaching Practice	203110038918	专业参观 1 Professional Visit 1	2	2W		2W	√									
	203110039118	专业参观 2 Professional Visit 2	2	2W		2W		√								
	203110038618	专业调查 1 Professional Investigation 1	2	2W		2W			√							
	203110038818	专业调查 2 Professional Investigation 2	2	2W		2W				√						
	203110039018	专业调查 3 Professional Investigation 3	2	2W		2W					√					
	203110038718	专业调查 4 Professional Investigation 4	2	2W		2W						√				
	课程设计 Project Design															
	小计 Preliminary			12	12W		12W									
教学实习 Teaching Exercitation	203113024413	户外写生 Outdoor Sketch	3	3W		3W			√							
	203113024313	专业考察 Professional Inspection	3	3W		3W					√					
	203113024113	毕业实习 Graduation Practice	4	4W		4W									√	
	203113031413	毕业设计（服装） Graduation Project	10	12W		12W										√
	小计 Amount			20	22W		22W									
总计 Amount		学分 Credits 32		学时 Period 32W		周 Weeks 34W										

表五：创新创业平台

Form V: Innovation & Entrepreneurship Platform

类别 Category	学分 Crs.
创新学分 Innovation Credits	3
创业学分 Entrepreneurship Credits	2
总计 Amount	5

执笔人:

审核人: